

D-Fy: JUST THE BASICS



What is D-Fy?

D-Fy (Drug Free Youth) is a community based prevention initiative. It is a voluntary program for youth and a way for our community to reinforce the healthy choices of our youth.

D-Fy helps the majority of teens who do not abuse substances to continue to make positive choices by recognizing them and offering incentives as well as an “excuse mechanism” (showing their card) to anyone who may try to bully them into substance abuse, thereby helping those at risk.

How do Youth Join?

Youth in 6th to 12th grade complete a membership application confirming their commitment to be alcohol, tobacco and drug-free.

All members validate this commitment through a confidential drug screening when they join, and agree to be screened randomly throughout their membership year.

Once the application is validated, members receive a photo ID card that entitles them to discounts at participating businesses and entrance to member-only events. Voluntary membership is renewable on a yearly basis.

Why Be a Participating Business?

- Free advertising on the D-Fy website
- Window cling for business, “We Support D-Fy Drug Free Youth”
- Friendened on D-Fy Facebook Page
- Identified as partner in D-Fy materials

How do I Find Out More?

North Port

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Sarasota

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Venice

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